



In this bold, new program, Innovation at the Verge, Barker teaches how to

oel Barker has always believed the future is something you create, not

In this bold, new program, **Innovation at the Verge**, Barker teaches how to create your own future by finding your next innovation. Through stories and examples, you will learn how to combine your ideas with the ideas of others as you meet at the Verge.

"When it is done right,
Innovation at the Verge
creates whole new categories
of products and services,
wonderful opportunities
for improvement, and huge
competitive advantages.

The power of the Verge is in the combination of differences."

—JOEL A. BARKER

## **PROGRAMINFORMATION**

**≥ Length:** 18 Minutes

☑ Includes: DVD, Support Materials:

- » PowerPoint™ Presentation
- » Transcript (PDF)
- » Training Concepts (PDF)
- » Training Stories (PDF)
- » Seminar Guide (PDF)
- » Facilitation Guide (PDF)
- » Training Notes from Joel A. Barker (PDF)

Support Materials are provided on CD-ROM or can be downloaded online at: www.innovationattheverge.com.

Discounts: Consultant, Education, Government, Non-Profit